



Performance Report for: <http://denizcharm.ir/>

Report generated: Sunday, September 1, 2013, 3:41 AM -0700

Test Server Region: Vancouver, Canada

Using: Firefox (Desktop) 14.0.1, Page Speed 1.12.16, YSlow 3.1.6

Page Speed Grade: (16%) ↓ Avg: 78%	F	YSlow Grade: (81%) ↓ Avg: 78%	B
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Page load time: 6.45s | Total page size: 3.89MB | Total number of requests: 75

Priority Issues (Top 5)

Serve scaled images	F (0)	↓ Avg Score: 87%	Images	High
Optimize images	F (8)	↓ Avg Score: 75%	Images	High
Combine images using CSS sprites	E (52)	↓ Avg Score: 69%	Images	Medium
Inline small CSS	E (54)	↓ Avg Score: 93%	CSS	High
Defer parsing of JavaScript	C (78)	↑ Avg Score: 65%	JS	High

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google Page Speed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer



GTmetrix is developed by the good folks at **Gossamer Threads**, a Vancouver-based company with over 16 years experience in web technology. www.gossamer-threads.com

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

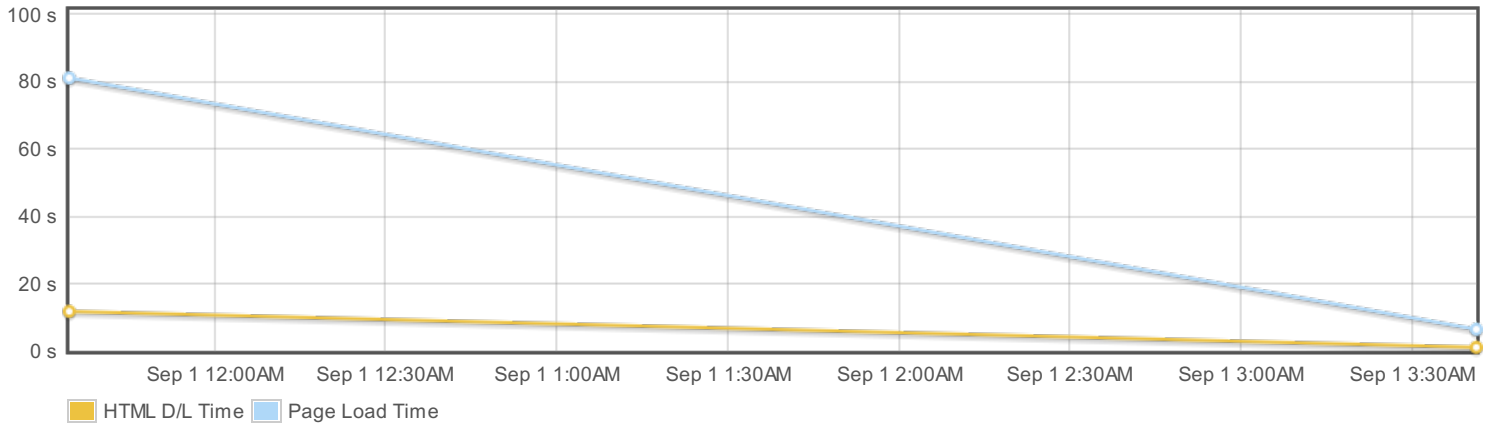
This report covers basic to technical analyses on your page. It is categorized under many headings:

- ✦ **Executive:** Overall score information and Priority Issues
- ✦ **History:** Graphed history of past performance
- ✦ **Waterfall:** Graph of your site's loading timeline
- ✦ **Technical:** In-depth Page Speed & YSlow information

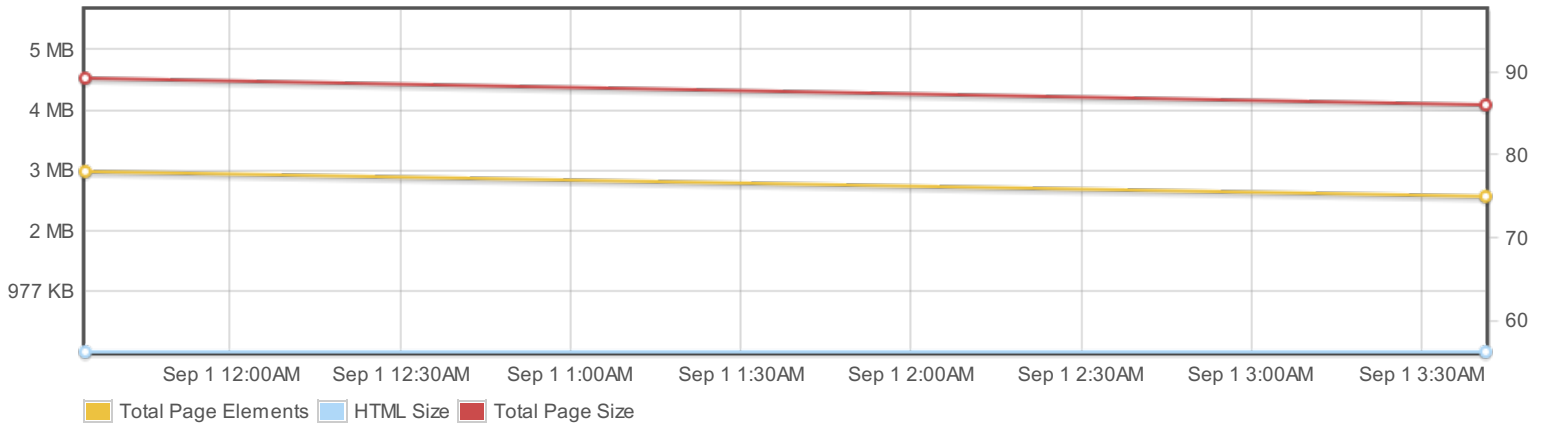
These will provide you with a snapshot of your performance.

History

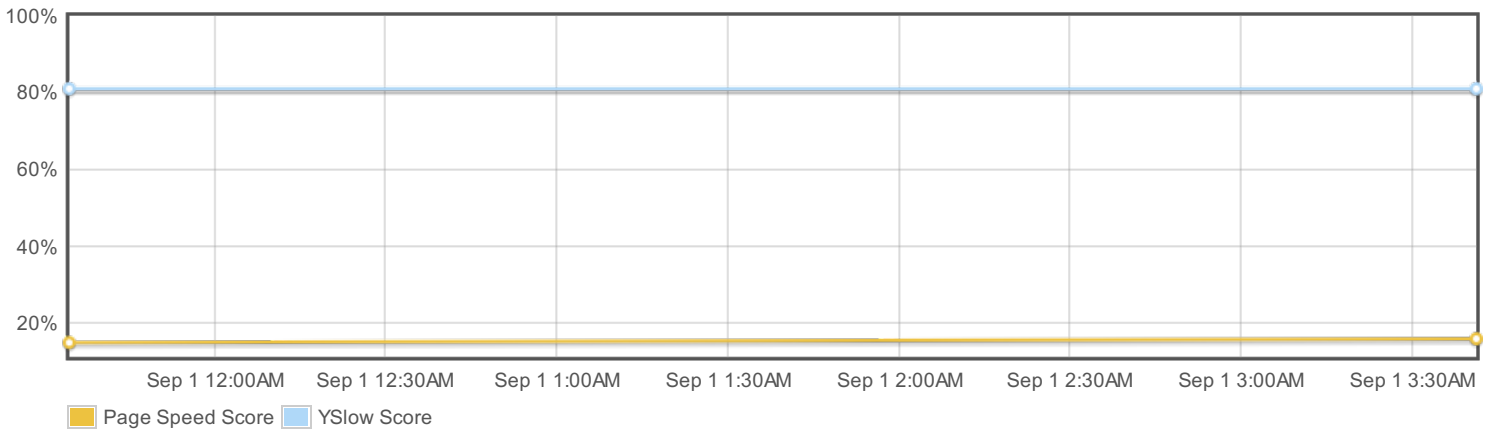
Page load times



Page sizes and request counts

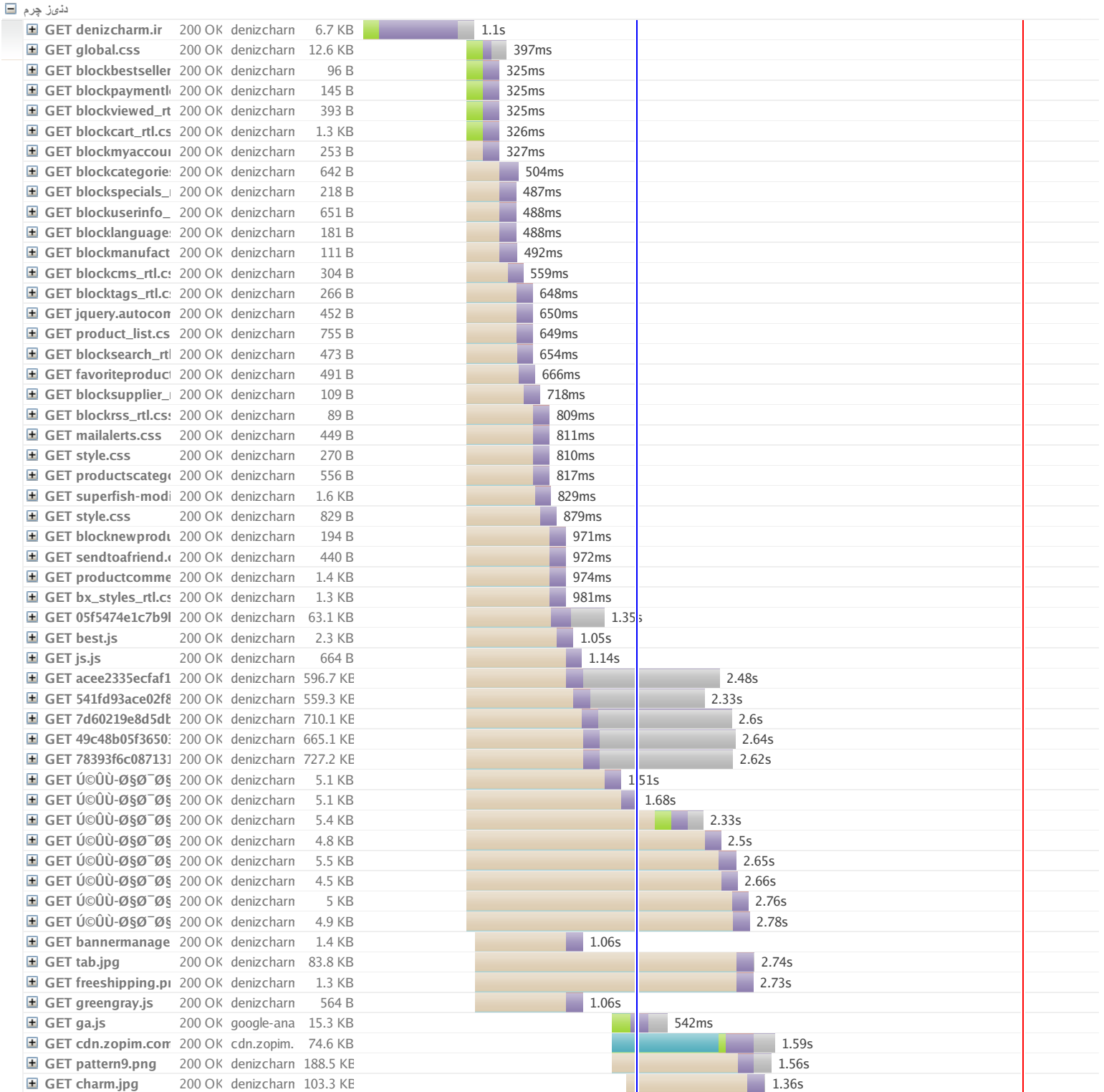


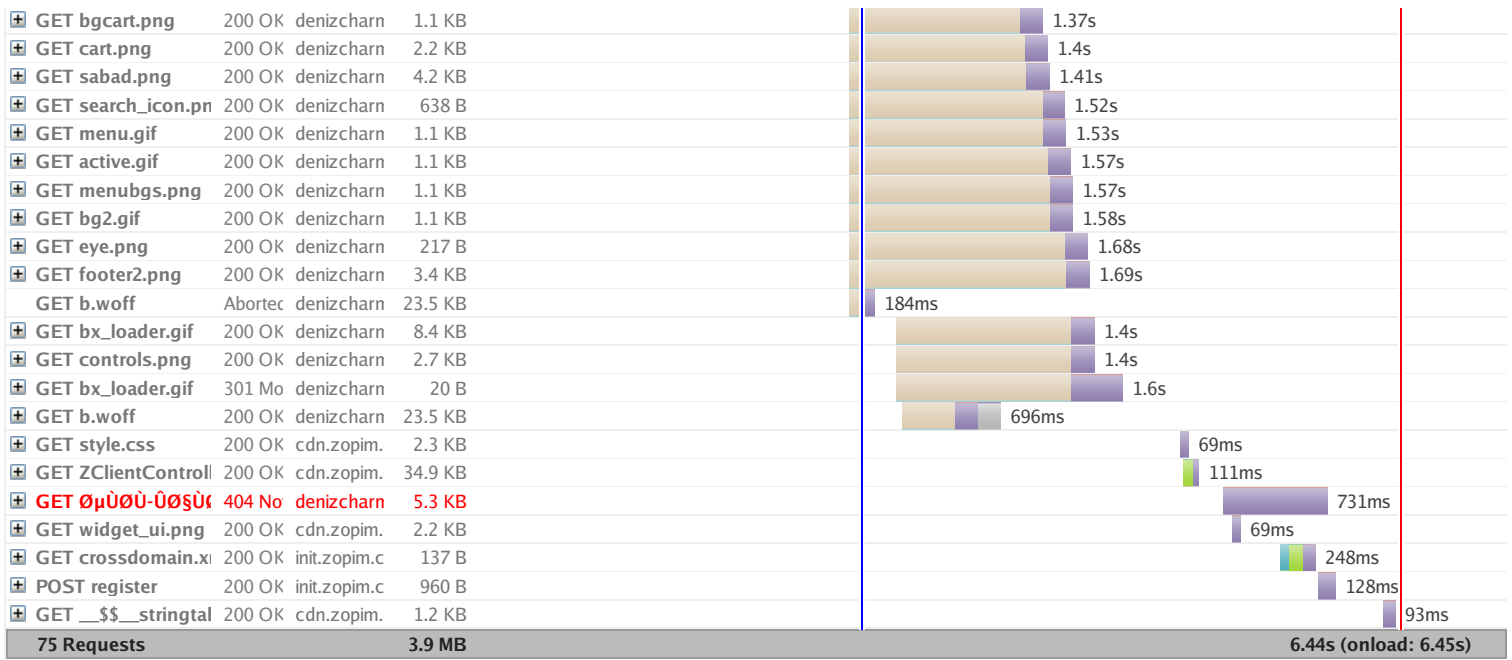
Page Speed and YSlow scores



Waterfall

The waterfall graph displays the loading behaviour of your site in Firefox. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.





Page Speed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Serve scaled images	<div style="width: 100%;">F (0)</div>	↓ Avg Score: 87%	Images	High

The following images are resized in HTML or CSS. Serving scaled images could save 3.2MiB (97% reduction).

- <http://denizcharm.ir/modules//homeslider/images/78393f6c087131a9649a6fd4dc4c6676.jpg> is resized in HTML or CSS from 3776x2905 to 715x265. Serving a scaled image could save 714.6KiB (98% reduction).
- <http://denizcharm.ir/modules//homeslider/images/7d60219e8d5db50d9b870fbb8088db65.jpg> is resized in HTML or CSS from 3993x1472 to 715x265. Serving a scaled image could save 687.2KiB (96% reduction).
- <http://denizcharm.ir/modules//homeslider/images/49c48b05f365037eeb548b045f5db69d.jpg> is resized in HTML or CSS from 3762x2072 to 715x265. Serving a scaled image could save 648.9KiB (97% reduction).
- <http://denizcharm.ir/modules//homeslider/images/acee2335ecfaf1fa7cb12d4021c4dcab.jpg> is resized in HTML or CSS from 4351x2058 to 715x265. Serving a scaled image could save 584.1KiB (97% reduction).
- <http://denizcharm.ir/modules//homeslider/images/541fd93ace02f8aa90fbadef4a69c9b4.jpg> is resized in HTML or CSS from 4736x1914 to 715x265. Serving a scaled image could save 547.6KiB (97% reduction).
- <http://denizcharm.ir/modules/bannermanager/banners/tab.jpg> is resized in HTML or CSS from 623x473 to 360x200. Serving a scaled image could save 63.3KiB (75% reduction).

Optimize images	<div style="width: 100%;">F (8)</div>	↓ Avg Score: 75%	Images	High
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Optimizing the following images could reduce their size by 1.1MiB (33% reduction).

- Losslessly compressing <http://denizcharm.ir/modules//homeslider/images/78393f6c087131a9649a6fd4dc4c6676.jpg> could save 239.0KiB (33% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/modules//homeslider/images/7d60219e8d5db50d9b870fbb8088db65.jpg> could save 233.1KiB (33% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/modules//homeslider/images/49c48b05f365037eeb548b045f5db69d.jpg> could save 213.6KiB (33% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/modules//homeslider/images/acee2335ecfaf1fa7cb12d4021c4dcab.jpg> could save 203.2KiB (35% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/modules//homeslider/images/541fd93ace02f8aa90fbadef4a69c9b4.jpg> could save 188.5KiB (34% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/modules/bannermanager/banners/tab.jpg> could save 22.4KiB (27% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/charm.jpg> could save 18.3KiB (18% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/css/modules/homeslider/images/controls.png> could save 1.3KiB (47% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/cart.png> could save 1.2KiB (54% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/modules/jbx_menu/css/menu.gif could save 1.1KiB (92% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/modules/jbx_menu/css/active.gif could save 1.1KiB (92% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/bg2.gif> could save 1.0KiB (90% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/modules/jbx_menu/css/menubgs.png could save 913B (82% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/footers/footer2.png> could save 699B (21% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/bgcart.png> could save 613B (55% reduction). See [optimized version](#)
- Losslessly compressing <http://denizcharm.ir/themes/greengray3/img/sabad.png> could save 476B (12% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/92-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg could save 458B (10% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/67-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-677.jpg could save 451B (9% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/58-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-669-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg could save 451B (9% reduction). See [optimized version](#)

448B (9% reduction). See [optimized version](#)

- Losslessly compressing http://denizcharm.ir/62-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D9%85%D8%B4%DA%A9%DB%8C.jpg could save 436B (8% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/54-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-669-%D9%85%D8%B4%DA%A9%DB%8C.jpg could save 417B (8% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/56-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-670.jpg could save 415B (8% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/60-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-673.jpg could save 414B (9% reduction). See [optimized version](#)
- Losslessly compressing http://denizcharm.ir/69-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-680-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg could save 411B (9% reduction). See [optimized version](#)

Combine images using CSS sprites

E (52)

↓ Avg Score: 69%

Images

Medium

The following images served from denizcharm.ir should be combined into as few images as possible using CSS sprites.

- http://denizcharm.ir/modules/jbx_menu/css/active.gif
- http://denizcharm.ir/modules/jbx_menu/css/menu.gif
- http://denizcharm.ir/modules/jbx_menu/css/menubgs.png
- <http://denizcharm.ir/themes/greengray3/img/bg2.gif>
- <http://denizcharm.ir/themes/greengray3/img/bgcart.png>
- <http://denizcharm.ir/themes/greengray3/img/eye.png>
- <http://denizcharm.ir/themes/greengray3/img/freeshipping.png>
- http://denizcharm.ir/themes/greengray3/img/search_icon.png

Inline small CSS

E (54)

↓ Avg Score: 93%

CSS

High

The following external resources have small response bodies. Inlining the response in HTML can reduce blocking of page rendering.

<http://denizcharm.ir/> should inline the following small resources:

- <http://denizcharm.ir/js/jquery/plugins/autocomplete/jquery.autocomplete.css>
- <http://denizcharm.ir/modules/carriercompare/style.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blockbestsellers/blockbestsellers_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcms/blockcms_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocklanguages/blocklanguages_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmanufacturer/blockmanufacturer_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmyaccount/blockmyaccount_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocknewproducts/blocknewproducts_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockpaymentlogo/blockpaymentlogo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockrss/blockrss_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockspecials/blockspecials_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocksupplier/blocksupplier_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocktags/blocktags_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockviewed/blockviewed_rtl.css

Defer parsing of JavaScript

C (78)

↑ Avg Score: 65%

JS

High

152.9KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- <http://denizcharm.ir/themes/greengray3/cache/05f5474e1c7b9b7597d447fef7919437.js> (146.0KiB)
- <http://denizcharm.ir/themes/greengray3/js/best.js> (4.7KiB)
- <http://denizcharm.ir/> (1.5KiB of inline JavaScript)
- <http://denizcharm.ir/themes/greengray3/js/js.js> (730B)

Minify CSS

B (85)

↔ Avg Score: 82%

CSS

High

Minifying the following CSS resources could reduce their size by 5.2KiB (18% reduction).

- Minifying <http://denizcharm.ir/themes/greengray3/css/rtl/global.css> could save 2.2KiB (18% reduction) after compression. See [optimized version](#)

- Minifying http://denizcharm.ir/modules/jbx_menu/css/superfish-modified.css could save 475B (29% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/bannermanager/bannermanager.css> could save 449B (31% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/homeslider/bx_styles_rtl.css could save 393B (31% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/themes/greengray3/css/modules/productcomments/productcomments.css> could save 229B (17% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/js/jquery/plugins/autocomplete/jquery.autocomplete.css> could save 191B (43% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockcart/blockcart_rtl.css could save 154B (12% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn.zopim.com/assets/style.css> could save 135B (6% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/pefeaturedscroll/assets/css/style.css> could save 97B (12% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/sendtoafriend/sendtoafriend.css> could save 93B (22% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockuserinfo/blockuserinfo_rtl.css could save 78B (12% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blocksearch/blocksearch_rtl.css could save 73B (16% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/product_list.css could save 70B (10% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/favoriteproducts/favoriteproducts.css> could save 63B (13% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/themes/greengray3/css/modules/productcategory/productcategory.css> could save 62B (12% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockcategories/blockcategories_rtl.css could save 58B (10% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/mailalerts/mailalerts.css> could save 55B (13% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockcms/blockcms_rtl.css could save 54B (18% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockviewed/blockviewed_rtl.css could save 52B (14% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockspecials/blockspecials_rtl.css could save 37B (17% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blocktags/blocktags_rtl.css could save 31B (12% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blocknewproducts/blocknewproducts_rtl.css could save 26B (14% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockbestsellers/blockbestsellers_rtl.css could save 23B (24% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/modules/carriercompare/style.css> could save 22B (9% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockpaymentlogo/blockpaymentlogo_rtl.css could save 22B (16% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blocksupplier/blocksupplier_rtl.css could save 22B (21% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockmyaccount/blockmyaccount_rtl.css could save 21B (9% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blocklanguages/blocklanguages_rtl.css could save 20B (12% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockmanufacturer/blockmanufacturer_rtl.css could save 20B (19% reduction) after compression. See [optimized version](#)
- Minifying http://denizcharm.ir/themes/greengray3/css/modules/blockrss/blockrss_rtl.css could save 18B (21% reduction) after compression. See [optimized version](#)

Avoid bad requests

A (93)

📌 Avg Score: 97%

Content

High

The following requests are returning 404/410 responses. Either fix the broken links, or remove the references to the non-existent resources.

- <http://denizcharm.ir/%D8%B5%D9%81%D8%AD%D9%87-%DB%8C%D8%A7%D9%81%D8%AA-%D9%86%D8%B4%D8%AF>

Specify image dimensions

A (95)

↑ Avg Score: 51%

Images

High

The following image(s) are missing width and/or height attributes.

- <http://denizcharm.ir/themes/greengray3/img/freeshipping.png> (Dimensions: 88 x 55)

Minify HTML	A (96)	⬇ Avg Score: 93%	Content	High
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Minifying the following HTML resources could reduce their size by 746B (11% reduction).

- Minifying <http://denizcharm.ir/> could save 746B (11% reduction) after compression. See [optimized version](#)

Specify a cache validator	A (97)	⬇ Avg Score: 94%	Server	High
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The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjjYosLsXUIRp>
- [http://cdn.zopim.com/lib/20130827.033644/_\\$\\$_stringtable_lang_fa.js](http://cdn.zopim.com/lib/20130827.033644/_$$_stringtable_lang_fa.js)

Leverage browser caching	A (98)	⬆ Avg Score: 57%	Server	High
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The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjjYosLsXUIRp> (4 hours)

Remove query strings from static resources	A (98)	⬆ Avg Score: 90%	Content	High
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Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

- <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjjYosLsXUIRp>

Minify JavaScript	A (99)	⬆ Avg Score: 90%	JS	High
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Minifying the following JavaScript resources could reduce their size by 992B (1% reduction).

- Minifying <http://denizcharm.ir/themes/greengray3/js/best.js> could save 667B (28% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/themes/greengray3/js/js.js> could save 121B (19% reduction) after compression. See [optimized version](#)
- Minifying <http://www.google-analytics.com/ga.js> could save 93B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/themes/greengray3/js/greengray.js> could save 67B (12% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn.zopim.com/lib/20130827.033644/_\\$\\$_stringtable_lang_fa.js](http://cdn.zopim.com/lib/20130827.033644/_$$_stringtable_lang_fa.js) could save 35B (3% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjjYosLsXUIRp> could save 5B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://denizcharm.ir/themes/greengray3/cache/05f5474e1c7b9b7597d447fef7919437.js> could save 4B (1% reduction) after compression. See [optimized version](#)

Avoid a character set in the meta tag	A (100)	⬇ Avg Score: 95%	Content	High
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You scored 100% on this suggestion - nothing to do here!

Avoid landing page redirects	A (100)	⬇ Avg Score: 97%	Server	High
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You scored 100% on this suggestion - nothing to do here!

Enable gzip compression	A (100)	⬆ Avg Score: 81%	Server	High
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You scored 100% on this suggestion - nothing to do here!

Enable Keep-Alive	A (100)	⬇ Avg Score: 96%	Server	High
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You scored 100% on this suggestion - nothing to do here!

Inline small JavaScript	A (100)	⬇ Avg Score: 97%	JS	High
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You scored 100% on this suggestion - nothing to do here!

Minimize redirects

A (100)

↑ Avg Score: 93%

Content

High

You scored 100% on this suggestion - nothing to do here!

Minimize request size

A (100)

↔ Avg Score: 99%

Content

High

You scored 100% on this suggestion - nothing to do here!

Optimize the order of styles and scripts

A (100)

↑ Avg Score: 94%

CSS/JS

High

You scored 100% on this suggestion - nothing to do here!

Put CSS in the document head

A (100)

↔ Avg Score: 100%

CSS

High

You scored 100% on this suggestion - nothing to do here!

Serve resources from a consistent URL

A (100)

↔ Avg Score: 95%

Content

High

You scored 100% on this suggestion - nothing to do here!

Specify a Vary: Accept-Encoding header

A (100)

↑ Avg Score: 90%

Server

High

You scored 100% on this suggestion - nothing to do here!

Specify a character set early

A (100)

↔ Avg Score: 98%

Content

High

You scored 100% on this suggestion - nothing to do here!

Avoid CSS @import

A (100)

↔ Avg Score: 96%

CSS

Medium

You scored 100% on this suggestion - nothing to do here!

Prefer asynchronous resources

A (100)

↑ Avg Score: 93%

JS

Medium

You scored 100% on this suggestion - nothing to do here!

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Make fewer HTTP requests	<div style="border: 1px solid #ccc; width: 100px; height: 15px; display: flex; justify-content: flex-end; align-items: center; padding-right: 5px;">F (0)</div>	↓ Avg Score: 43%	Content	High
This page has 7 external Javascript scripts. Try combining them into one. This page has 30 external stylesheets. Try combining them into one. This page has 13 external background images. Try combining them with CSS sprites.				
Use a Content Delivery Network (CDN)	<div style="border: 1px solid #ccc; width: 100px; height: 15px; display: flex; justify-content: flex-end; align-items: center; padding-right: 5px;">F (0)</div>	↓ Avg Score: 7%	Server	Medium

Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 62 static components that are not on CDN.

- <http://denizcharm.ir/themes/greengray3/css/rtl/global.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blockbestsellers/blockbestsellers_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockpaymentlogo/blockpaymentlogo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockviewed/blockviewed_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcart/blockcart_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmyaccount/blockmyaccount_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcategories/blockcategories_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockspecials/blockspecials_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockuserinfo/blockuserinfo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocklanguages/blocklanguages_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmanufacturer/blockmanufacturer_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcms/blockcms_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocktags/blocktags_rtl.css
- <http://denizcharm.ir/js/jquery/plugins/autocomplete/jquery.autocomplete.css>
- http://denizcharm.ir/themes/greengray3/css/product_list.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocksearch/blocksearch_rtl.css
- <http://denizcharm.ir/modules/favoriteproducts/favoriteproducts.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blocksupplier/blocksupplier_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockrss/blockrss_rtl.css
- <http://denizcharm.ir/modules/mailalerts/mailalerts.css>
- <http://denizcharm.ir/modules/carriercompare/style.css>
- <http://denizcharm.ir/themes/greengray3/css/modules/productcategory/productcategory.css>
- http://denizcharm.ir/modules/jbx_menu/css/superfish-modified.css
- <http://denizcharm.ir/modules/pefeaturedscroll/assets/css/style.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blocknewproducts/blocknewproducts_rtl.css
- <http://denizcharm.ir/modules/sendtoafriend/sendtoafriend.css>
- <http://denizcharm.ir/themes/greengray3/css/modules/productcomments/productcomments.css>
- http://denizcharm.ir/themes/greengray3/css/modules/homeslider/bx_styles_rtl.css
- <http://denizcharm.ir/themes/greengray3/cache/05f5474e1c7b9b7597d447fef7919437.js>
- <http://denizcharm.ir/themes/greengray3/js/best.js>
- <http://denizcharm.ir/themes/greengray3/js/js.js>
- <http://denizcharm.ir/modules//homeslider/images/acee2335ecfaf1fa7cb12d4021c4dcab.jpg>
- <http://denizcharm.ir/modules//homeslider/images/541fd93ace02f8aa90fbadef4a69c9b4.jpg>
- <http://denizcharm.ir/modules//homeslider/images/7d60219e8d5db50d9b870fbb8088db65.jpg>
- <http://denizcharm.ir/modules//homeslider/images/49c48b05f365037eeb548b045f5db69d.jpg>
- <http://denizcharm.ir/modules//homeslider/images/78393f6c087131a9649a6fd4dc4c6676.jpg>
- http://denizcharm.ir/54-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-669-%D9%85%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/56-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-670.jpg
- http://denizcharm.ir/58-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-669-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/60-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-673.jpg

- http://denizcharm.ir/62-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D9%85%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/92-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/67-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-677.jpg
- http://denizcharm.ir/69-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-680-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- <http://denizcharm.ir/modules/bannermanager/bannermanager.css>
- <http://denizcharm.ir/modules/bannermanager/banners/tab.jpg>
- <http://denizcharm.ir/themes/greengray3/img/freeshipping.png>
- <http://denizcharm.ir/themes/greengray3/js/greengray.js>
- <http://denizcharm.ir/themes/greengray3/img/patterns/pattern9.png>
- <http://denizcharm.ir/themes/greengray3/img/charm.jpg>
- <http://denizcharm.ir/themes/greengray3/img/bgcart.png>
- <http://denizcharm.ir/themes/greengray3/img/cart.png>
- <http://denizcharm.ir/themes/greengray3/img/sabad.png>
- http://denizcharm.ir/themes/greengray3/img/search_icon.png
- http://denizcharm.ir/modules/jbx_menu/css/menu.gif
- http://denizcharm.ir/modules/jbx_menu/css/active.gif
- http://denizcharm.ir/modules/jbx_menu/css/menubgs.png
- <http://denizcharm.ir/themes/greengray3/img/bg2.gif>
- <http://denizcharm.ir/themes/greengray3/img/eye.png>
- <http://denizcharm.ir/themes/greengray3/img/footers/footer2.png>
- http://denizcharm.ir/themes/greengray3/css/modules/homeslider/images/bx_loader.gif
- <http://denizcharm.ir/themes/greengray3/css/modules/homeslider/images/controls.png>

Use cookie-free domains

F (0)

↓ Avg Score: 43%

Cookie

Low

There are 67 components that are not cookie-free

- <http://denizcharm.ir/themes/greengray3/css/rtl/global.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blockbestsellers/blockbestsellers_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockpaymentlogo/blockpaymentlogo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockviewed/blockviewed_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcart/blockcart_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmyaccount/blockmyaccount_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcategories/blockcategories_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockspecials/blockspecials_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockuserinfo/blockuserinfo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocklanguages/blocklanguages_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmanufacturer/blockmanufacturer_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcms/blockcms_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocktags/blocktags_rtl.css
- <http://denizcharm.ir/js/jquery/plugins/autocomplete/jquery.autocomplete.css>
- http://denizcharm.ir/themes/greengray3/css/product_list.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocksearch/blocksearch_rtl.css
- <http://denizcharm.ir/modules/favoriteproducts/favoriteproducts.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blocksupplier/blocksupplier_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockrss/blockrss_rtl.css
- <http://denizcharm.ir/modules/mailalerts/mailalerts.css>
- <http://denizcharm.ir/modules/carriercompare/style.css>
- <http://denizcharm.ir/themes/greengray3/css/modules/productcategory/productcategory.css>
- http://denizcharm.ir/modules/jbx_menu/css/superfish-modified.css
- <http://denizcharm.ir/modules/pefeaturedscroll/assets/css/style.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blocknewproducts/blocknewproducts_rtl.css
- <http://denizcharm.ir/modules/sendtoafriend/sendtoafriend.css>
- <http://denizcharm.ir/themes/greengray3/css/modules/productcomments/productcomments.css>
- http://denizcharm.ir/themes/greengray3/css/modules/homeslider/bx_styles_rtl.css
- <http://denizcharm.ir/themes/greengray3/cache/05f5474e1c7b9b7597d447fef7919437.js>
- <http://denizcharm.ir/themes/greengray3/js/best.js>
- <http://denizcharm.ir/themes/greengray3/js/js.js>
- <http://denizcharm.ir/modules/homeslider/images/acee2335ecfaf1fa7cb12d4021c4dcab.jpg>
- <http://denizcharm.ir/modules/homeslider/images/541fd93ace02f8aa90fbadef4a69c9b4.jpg>
- <http://denizcharm.ir/modules/homeslider/images/7d60219e8d5db50d9b870fbb8088db65.jpg>
- <http://denizcharm.ir/modules/homeslider/images/49c48b05f365037eeb548b045f5db69d.jpg>
- <http://denizcharm.ir/modules/homeslider/images/78393f6c087131a9649a6fd4dc4c6676.jpg>
- http://denizcharm.ir/54-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-

669-%D9%85%D8%B4%DA%A9%DB%8C.jpg

- http://denizcharm.ir/56-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-670.jpg
- http://denizcharm.ir/58-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-669-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/60-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-673.jpg
- http://denizcharm.ir/62-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D9%85%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/92-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-675-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- http://denizcharm.ir/67-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-677.jpg
- http://denizcharm.ir/69-home_default/%DA%A9%DB%8C%D9%81-%D8%A7%D8%AF%D8%A7%D8%B1%DB%8C-%DA%A9%D8%AF-680-%D8%B2%D8%B1%D8%B4%DA%A9%DB%8C.jpg
- <http://denizcharm.ir/modules/bannermanager/bannermanager.css>
- <http://denizcharm.ir/modules/bannermanager/banners/tab.jpg>
- <http://denizcharm.ir/themes/greengray3/img/freeshipping.png>
- <http://denizcharm.ir/themes/greengray3/js/greengray.js>
- <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjYosLsXUIRp>
- <http://denizcharm.ir/themes/greengray3/img/patterns/pattern9.png>
- <http://denizcharm.ir/themes/greengray3/img/charm.jpg>
- <http://denizcharm.ir/themes/greengray3/img/bgcart.png>
- <http://denizcharm.ir/themes/greengray3/img/cart.png>
- <http://denizcharm.ir/themes/greengray3/img/sabad.png>
- http://denizcharm.ir/themes/greengray3/img/search_icon.png
- http://denizcharm.ir/modules/jbx_menu/css/menu.gif
- http://denizcharm.ir/modules/jbx_menu/css/active.gif
- http://denizcharm.ir/modules/jbx_menu/css/menubgs.png
- <http://denizcharm.ir/themes/greengray3/img/bg2.gif>
- <http://denizcharm.ir/themes/greengray3/img/eye.png>
- <http://denizcharm.ir/themes/greengray3/img/footers/footer2.png>
- http://denizcharm.ir/themes/greengray3/css/modules/homeslider/images/bx_loader.gif
- <http://denizcharm.ir/themes/greengray3/css/modules/homeslider/images/controls.png>
- <http://cdn.zopim.com/assets/style.css>
- <http://cdn.zopim.com/swf/ZClientController2.swf>
- http://cdn.zopim.com/assets/widget_ui.png
- [http://cdn.zopim.com/lib/20130827.033644/_\\$\\$_stringtable_lang_fa.js](http://cdn.zopim.com/lib/20130827.033644/_$$_stringtable_lang_fa.js)

Add Expires headers

C (78)

↑ Avg Score: 24%

Server

High

There are 2 static components without a far-future expiration date.

- <http://www.google-analytics.com/ga.js>
- <http://cdn.zopim.com/?1TIUb7mxZLhy4H9Bo4pTjYosLsXUIRp>

Configure entity tags (ETags)

F (0)

↓ Avg Score: 54%

Server

Low

There are 62 components with misconfigured ETags

- <http://denizcharm.ir/themes/greengray3/css/rtl/global.css>
- http://denizcharm.ir/themes/greengray3/css/modules/blockbestsellers/blockbestsellers_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockpaymentlogo/blockpaymentlogo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockviewed/blockviewed_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcart/blockcart_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmyaccount/blockmyaccount_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcategories/blockcategories_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockspecials/blockspecials_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockuserinfo/blockuserinfo_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocklanguages/blocklanguages_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockmanufacturer/blockmanufacturer_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blockcms/blockcms_rtl.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocktags/blocktags_rtl.css
- <http://denizcharm.ir/js/jquery/plugins/autocomplete/jquery.autocomplete.css>
- http://denizcharm.ir/themes/greengray3/css/product_list.css
- http://denizcharm.ir/themes/greengray3/css/modules/blocksearch/blocksearch_rtl.css
- <http://denizcharm.ir/modules/favoriteproducts/favoriteproducts.css>

Avoid AlpthalmeLoader filter A (94) Avg Score: 95% CSS Medium

There is a total of 3 filters

- <http://cdn.zopim.com/assets/style.css>

Avoid empty src or href A (100) Avg Score: 100% Content High

You scored 100% on this suggestion - nothing to do here!

Compress components with gzip A (100) Avg Score: 68% Server High

You scored 100% on this suggestion - nothing to do here!

Make AJAX cacheable A (100) Avg Score: 100% JS Medium

You scored 100% on this suggestion - nothing to do here!

Put CSS at the top A (100) Avg Score: 100% CSS Medium

You scored 100% on this suggestion - nothing to do here!

Remove duplicate JavaScript and CSS A (100) Avg Score: 100% CSS/JS Medium

You scored 100% on this suggestion - nothing to do here!

Put JavaScript at bottom A (100) Avg Score: 100% JS Medium

You scored 100% on this suggestion - nothing to do here!

Avoid HTTP 404 (Not Found) error A (100) Avg Score: 100% Content Medium

You scored 100% on this suggestion - nothing to do here!

Reduce the number of DOM elements A (100) Avg Score: 94% Content Low

You scored 100% on this suggestion - nothing to do here!

Do not scale images in HTML A (100) Avg Score: 100% Images Low

You scored 100% on this suggestion - nothing to do here!

Use GET for AJAX requests A (100) Avg Score: 100% JS Low

You scored 100% on this suggestion - nothing to do here!

Avoid CSS expressions A (100) Avg Score: 97% CSS Low

You scored 100% on this suggestion - nothing to do here!

Reduce DNS lookups A (100) Avg Score: 73% Content Low

- denizcharm.ir: 66 components, 4164.7K (133.0K GZip)
- www.google-analytics.com: 1 component, 39.8K (15.6K GZip)
- cdn.zopim.com: 5 components, 326.4K (80.1K GZip)
- init.zopim.com: 2 components, 1.9K (1.0K GZip)

Reduce cookie size A (100) Avg Score: 100% Cookie Low

You scored 100% on this suggestion - nothing to do here!

Make favicon small and cacheable A (100) Avg Score: 100% Images Low

You scored 100% on this suggestion - nothing to do here!

Make JavaScript and CSS external (n/a) CSS/JS Medium

Only consider this if your property is a common user home page.

- There is a total of 8 inline scripts