



User Guide
Prestashop Module : Piwik

Reference	01
Pages	8
Author	Benjamin Lapierre Blapierre@sutunam.com
Status	Final
Diffusion date	07/08/12

Summary

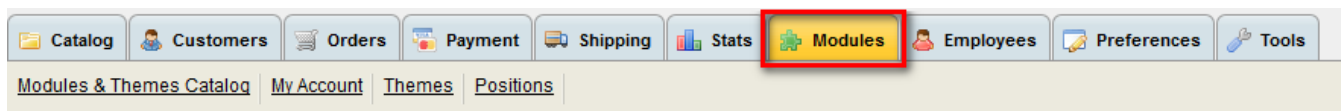
User Guide	1
Prestashop Module : Piwik	1
1 Module installation	3
1.1 First Method: Prestashop's transfer tool	3
1.2 Second method : Installation using ftp	5
2 Module configuration.....	7
2.1 Required settings	7
2.2 Additional settings	8

1 Module installation

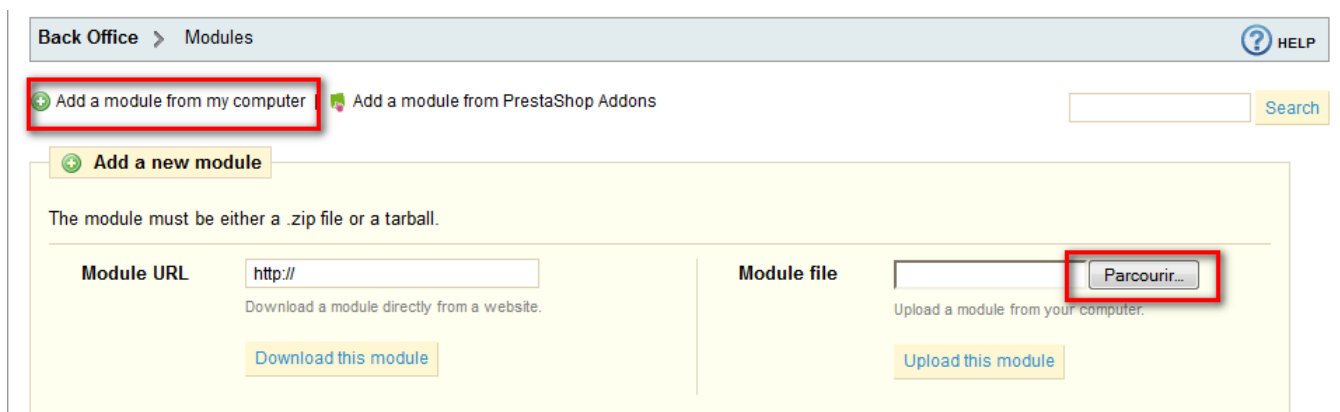
1.1 First Method: Prestashop's transfer tool

Prestashop contains an automatic and easy-to-use module installation tool, which doesn't necessitate any complex operation from the user.

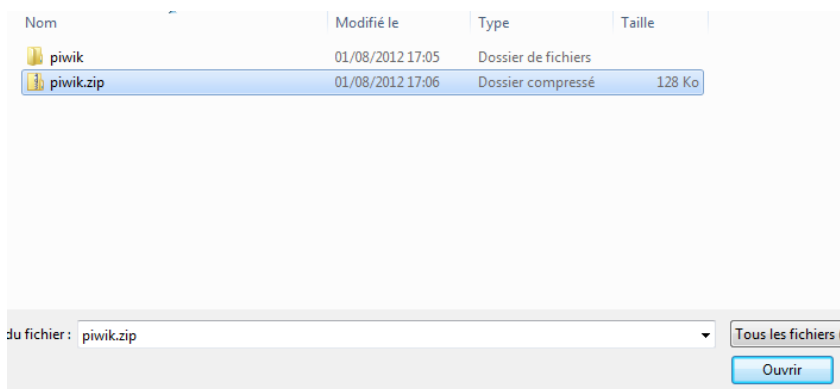
In order to transfer and then install your module, log into your Prestashop administration panel, then go into the "Modules" category.




Then, click on the "Add a module from my computer" button, and on "Browse".




Select your file, and click on "Upload this module module"




A confirmation message will appear, and all you will have to do is to install the module. On the same page, look for the “Analytics & Stats” module category, click on the “Install” button next to the newly uploaded module, and you are done !


 Filtres sélectionnés : Installé et désinstallé - Activé & désactivé

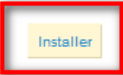
 Statistiques & Analyses

1 module


 **Pi** Piwik Web Analytics Reports v0.5 par Sutunam

Piwik Web Analytics Reports plugin






[Supprimer](#)

 Administration

5 modules

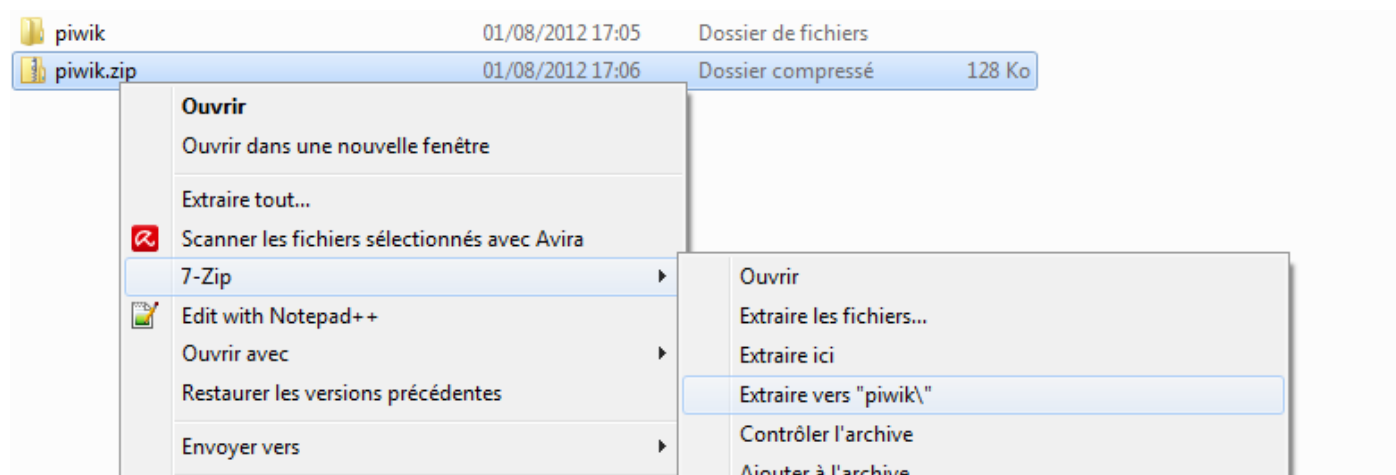
If the message below (“Module installed successfully”) appears, your module is ready for use. Now, you simply need to configure your module to make it work properly.

 **Module installed successfully**

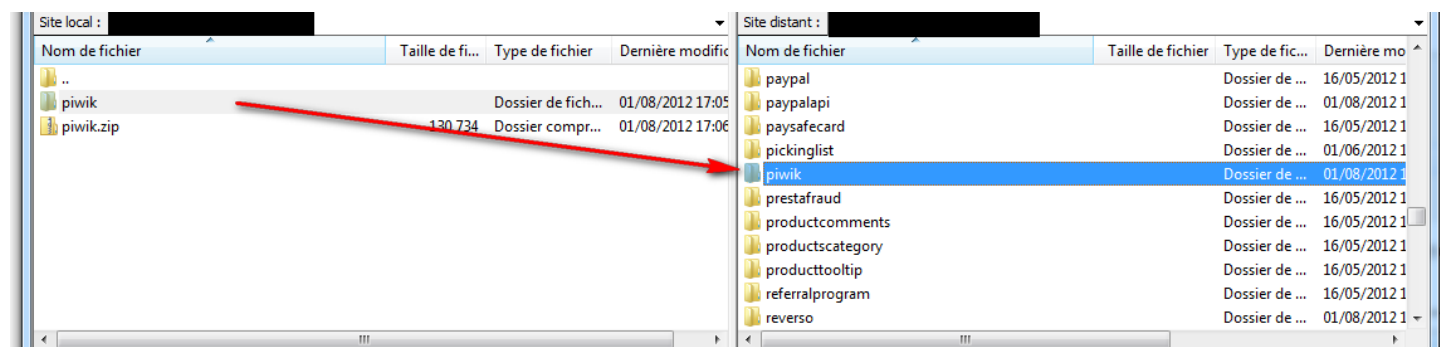
1.2 Second method : Installation using ftp

This method is for more skilful users. It requires you to connect onto your server via ftp (using a software such as FileZilla) in order to manually transfer the module to the server.

For the installation to be completed successfully, unzip your module's folder before sending it up on your server.





Then, simply send the unzipped folder **without renaming** it into the “modules” directory of your Prestashop website.



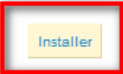
Once the module has been uploaded, the installation process ends the same way as it did in the first method.

Look for the “Analytics & Stats” module category, click on the “Install” button next to the newly uploaded module, and you are done !

 Filtres sélectionnés : Installé et désinstallé - Activé & désactivé


 **Statistiques & Analyses**

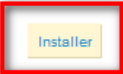
1 module


 **Pi Piwik Web Analytics Reports v0.5** par *Sutunam*

Piwik Web Analytics Reports plugin

[Supprimer](#)





 **Administration**

5 modules

If the message below (“Module installed successfully”) appears, your module is ready for use. Now, you simply need to configure your module to make it work properly.

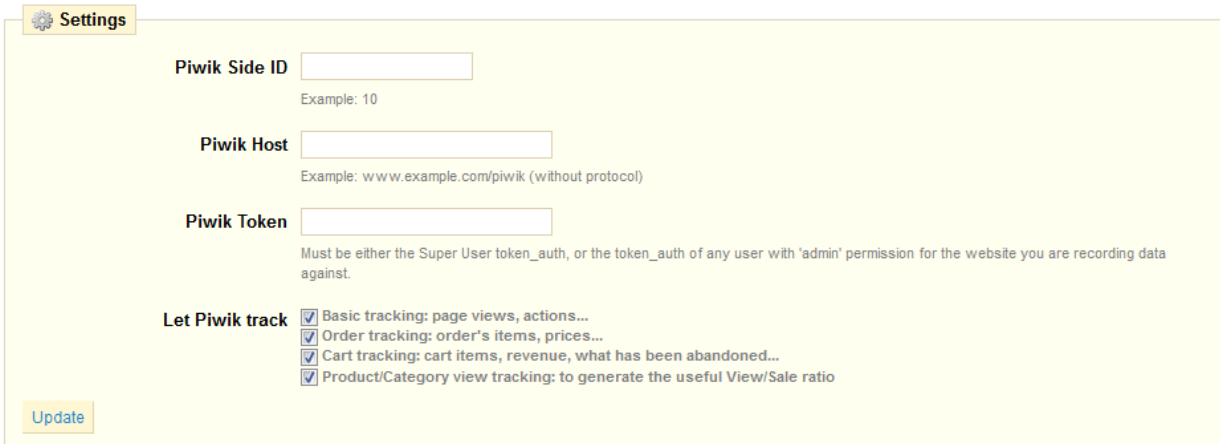
2 Module configuration

2.1 Required settings

In order to work properly, your Piwik module requires you to fill some information about your Piwik API.

The required configuration is done on the following screen: (to access it, simply click on the “Configure” button of the module in the Modules category)

Visit your Piwik Host



Settings

Piwik Side ID
 Example: 10

Piwik Host
 Example: www.example.com/piwik (without protocol)

Piwik Token
 Must be either the Super User token_auth, or the token_auth of any user with 'admin' permission for the website you are recording data against.

Let Piwik track

- ☒ Basic tracking: page views, actions...
- ☒ Order tracking: order's items, prices...
- ☒ Cart tracking: cart items, revenue, what has been abandoned...
- ☒ Product/Category view tracking: to generate the useful View/Sale ratio

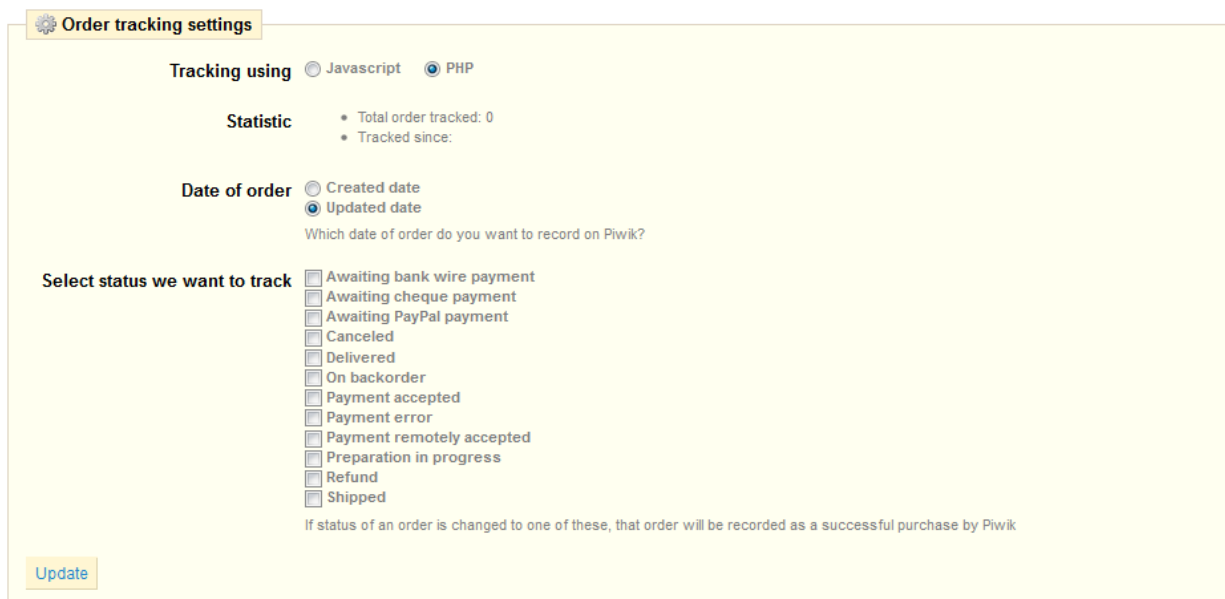
[Update](#)

N°	Title	Description
1	Piwik side ID	This data corresponds to your website ID on your Piwik API. In order to find it, log in to your Piwik administration panel, click on the “Settings” link at the top right, and then on “Websites”. You’ll see a list of the websites registered on your API. Simply copy the number attributed to the one you need.
2	Piwik Host	This is the URL of the domain where your Piwik API is hosted. (For example, example.com). You don’t need to put the http:// in front of the URL.
3	Piwik Token	This is your API key. To find it, go to your Piwik administration panel and click on the “API” link at the top right. Your key is in the green box called “&token_auth”

Once you have filled this form, you need to select the kind of data you want Piwik to track and scan on your website. Then, simply hit the “Update” button, and your module will be ready and working!

2.2 Additional settings

Your module is now working. But if you want, you can access some more settings for the data gathering.



If you select the PHP tracking mode, you will unlock access to two new settings for the data tracking:

- The date used to save an order as completed (either the date of the order, or the date at which the order is set to a X status from the below list)
- The status at which an order has to be counted as completed by Piwik. The list automatically gathers all the available order status on your website.

Once you are done, simply save your settings by hitting the “update” button.